

REFERENCE TITLE: **high-volume internet sellers**

State of Arizona  
House of Representatives  
Fiftieth Legislature  
First Regular Session  
2011

# **HB 2080**

Introduced by  
Representative Weiers J

**AN ACT**

**AMENDING TITLE 44, CHAPTER 9, ARIZONA REVISED STATUTES, BY ADDING ARTICLE 23;  
RELATING TO HIGH-VOLUME INTERNET SELLERS.**

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:  
2 Section 1. Title 44, chapter 9, Arizona Revised Statutes, is amended  
3 by adding article 23, to read:

4 ARTICLE 23. HIGH-VOLUME INTERNET SELLERS

5 44-1379. Definition of high-volume internet seller

6 IN THIS ARTICLE, UNLESS THE CONTEXT OTHERWISE REQUIRES, "HIGH-VOLUME  
7 INTERNET SELLER" MEANS A SELLER ON AN INTERNET MARKETPLACE WHO IN THE  
8 PREVIOUS TWELVE MONTH PERIOD HAS MADE OR OFFERED TO MAKE DISCRETE  
9 TRANSACTIONS AGGREGATING TO AT LEAST TWELVE THOUSAND DOLLARS.

10 44-1379.01. Requirements

11 AN OPERATOR OF AN INTERNET MARKETPLACE MUST DO ALL OF THE FOLLOWING:

12 1. REQUIRE THE SELLER OF PROPERTY WHOSE MERCHANDISE PACKAGING  
13 IDENTIFIES THE PROPERTY AS BEING AVAILABLE FROM A PARTICULAR OR EXCLUSIVE  
14 RETAIL SOURCE TO POST THE IDENTIFYING INFORMATION CONSPICUOUSLY ON THE  
15 INTERNET WEBSITE WHERE OTHER INFORMATION ABOUT THE PROPERTY IS POSTED.

16 2. FOR EACH HIGH-VOLUME INTERNET SELLER, MAINTAIN THE FOLLOWING  
17 INFORMATION FOR AT LEAST THREE YEARS:

18 (a) THE NAME, THE TELEPHONE NUMBER, THE E-MAIL ADDRESS, THE LEGITIMATE  
19 PHYSICAL ADDRESS, ANY USER IDENTIFICATION AND THE COMPANY NAME OF THE  
20 HIGH-VOLUME INTERNET SELLER.

21 (b) THE DETAILS OF ALL TRANSACTIONS CONDUCTED BY EACH HIGH-VOLUME  
22 INTERNET SELLER ON THE INTERNET MARKETPLACE FOR THE MOST RECENT THREE YEAR  
23 PERIOD.

24 3. REQUIRE A HIGH-VOLUME INTERNET SELLER TO DO EITHER OF THE  
25 FOLLOWING:

26 (a) CONSPICUOUSLY POST ITS NAME, TELEPHONE NUMBER AND LEGITIMATE  
27 PHYSICAL ADDRESS ON THE INTERNET WEBSITE WHERE OTHER INFORMATION ABOUT THE  
28 PROPERTY BEING SOLD BY THE HIGH-VOLUME INTERNET SELLER IS POSTED.

29 (b) ON REQUEST OF ANY BUSINESS THAT HAS A REASONABLE SUSPICION THAT  
30 GOODS OR SERVICES AT THE SITE WERE ACQUIRED THROUGH ORGANIZED RETAIL CRIME,  
31 PROVIDE ITS NAME, TELEPHONE NUMBER AND LEGITIMATE PHYSICAL ADDRESS.