

REFERENCE TITLE: outdoor advertising prohibitions

State of Arizona
Senate
Fifty-third Legislature
Second Regular Session
2018

SB 1032

Introduced by
Senator Farnsworth D

AN ACT

AMENDING SECTION 28-7903, ARIZONA REVISED STATUTES; RELATING TO
ADVERTISING REGULATION.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Section 28-7903, Arizona Revised Statutes, is amended to
3 read:

4 28-7903. Outdoor advertising prohibited

5 A. Outdoor advertising shall not be placed or maintained adjacent
6 to the interstate, secondary or primary systems at the following locations
7 or positions, under any of the following conditions or if the outdoor
8 advertising is of the following nature:

9 1. If it is within view of, directed at and intended to be read
10 from the main traveled way of the interstate, primary or secondary
11 systems, except outdoor advertising authorized under section 28-7902.

12 2. If it is visible from the main traveled way and simulates or
13 imitates a directional, warning, danger or information sign permitted
14 under this article, if it is likely to be mistaken for any such permitted
15 sign or if it is intended or likely to be construed as giving warning to
16 traffic, such as by the use of the words "stop" or "slow down".

17 3. If it is within any stream or drainage channel or below the
18 flood water level of any stream or drainage channel where the outdoor
19 advertising might be deluged by floodwaters and swept under any highway
20 structure crossing the stream or drainage channel or against the supports
21 of the highway structure.

22 4. If it is visible from the main traveled way and displays a red,
23 flashing, blinking, intermittent or moving light, except as provided in
24 section 28-7902, subsection E, or lights likely to be mistaken for a
25 warning or danger signal, except that part necessary to give public
26 service information such as time, date, weather, temperature or similar
27 information.

28 5. If an illumination on the outdoor advertising is of such
29 brilliance and in such a position as to blind or dazzle the vision of
30 travelers on the main traveled way.

31 6. If it exists under a permit as required by this article and is
32 not maintained in safe condition.

33 7. If it is obviously abandoned.

34 8. If it is placed in a manner that either:

35 (a) Obstructs or otherwise physically interferes with an official
36 traffic sign, signal or device.

37 (b) Obstructs or physically interferes with the vision of drivers
38 in approaching, merging or intersecting traffic.

39 9. If it is placed on trees or painted or drawn on rocks or other
40 natural features, except signs permitted by section 28-7902, subsection A,
41 paragraph 2.

1 10. IF IT PROMOTES THE SALE OF A SUBSTANCE THAT IS PROHIBITED UNDER
2 THE CONTROLLED SUBSTANCES ACT (21 UNITED STATES CODE SECTIONS 801
3 THROUGH 904).

4 B. At interchanges on freeways or interstate highways outside
5 municipal limits, an outdoor advertising sign, display or device shall not
6 be erected in the area between the crossroad and a point five hundred feet
7 beyond the beginning or ending of pavement widening at the exit from or
8 entrance to the main traveled way.