

REFERENCE TITLE: ADE; digital and media instruction

State of Arizona  
Senate  
Fifty-fourth Legislature  
First Regular Session  
2019

## **SB 1283**

Introduced by  
Senator Mendez: Representative Salman

AN ACT

AMENDING TITLE 15, CHAPTER 2, ARTICLE 2, ARIZONA REVISED STATUTES, BY  
ADDING SECTION 15-249.14; RELATING TO THE DEPARTMENT OF EDUCATION.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Title 15, chapter 2, article 2, Arizona Revised  
3 Statutes, is amended by adding section 15-249.14, to read:

4 15-249.14. Digital citizenship and media literacy;  
5 instruction; best practices; advisory committee;  
6 definitions

7 A. ON OR BEFORE NOVEMBER 15, 2019, THE DEPARTMENT OF EDUCATION  
8 SHALL IDENTIFY BEST PRACTICES AND MAKE RECOMMENDATIONS FOR INSTRUCTION IN  
9 DIGITAL CITIZENSHIP AND MEDIA LITERACY. THE DEPARTMENT SHALL MAKE  
10 AVAILABLE TO SCHOOL DISTRICTS AND CHARTER SCHOOLS ON ITS WEBSITE A LIST OF  
11 RESOURCES AND INSTRUCTIONAL MATERIALS ON MEDIA LITERACY, INCLUDING  
12 PROFESSIONAL DEVELOPMENT PROGRAMS FOR TEACHERS ON MEDIA LITERACY. THE  
13 BEST PRACTICES AND RECOMMENDATIONS SHALL BE DEVELOPED IN CONSULTATION WITH  
14 THE ADVISORY COMMITTEE ESTABLISHED IN SUBSECTION B OF THIS SECTION. THE  
15 BEST PRACTICES AND RECOMMENDATIONS SHALL INCLUDE INSTRUCTION THAT PROVIDES  
16 GUIDANCE ABOUT THOUGHTFUL USES OF ONLINE AND OTHER MEDIA RESOURCES AND  
17 EDUCATION ON HOW TO APPLY CRITICAL-THINKING SKILLS WHEN CONSUMING AND  
18 PRODUCING MEDIA IN ANY FORM.

19 B. THE DEPARTMENT OF EDUCATION SHALL ESTABLISH A DIGITAL  
20 CITIZENSHIP AND MEDIA LITERACY ADVISORY COMMITTEE WITHIN THE DEPARTMENT.  
21 THE DEPARTMENT SHALL CONSULT WITH THE ADVISORY COMMITTEE TO DEVELOP BEST  
22 PRACTICES AND RECOMMENDATIONS FOR INSTRUCTION IN DIGITAL CITIZENSHIP AND  
23 MEDIA LITERACY. THE ADVISORY COMMITTEE SHALL INCLUDE SCHOOL  
24 SUPERINTENDENTS, EXPERTS IN DIGITAL CITIZENSHIP, EXPERTS IN MEDIA  
25 LITERACY, SCHOOL LIBRARIANS, PARENTS, TEACHERS AND ADMINISTRATORS. THE  
26 ADVISORY COMMITTEE MAY RECOMMEND THE FOLLOWING:

27 1. REVISIONS TO THE ACADEMIC STANDARDS ADOPTED BY THE STATE BOARD  
28 OF EDUCATION.

29 2. THE ESTABLISHMENT OF A STATE EDUCATIONAL TECHNOLOGY PLAN.

30 3. MODEL POLICIES AND PROCEDURES ON DIGITAL CITIZENSHIP AND MEDIA  
31 LITERACY.

32 4. STRATEGIES THAT WILL SUPPORT SCHOOL DISTRICTS AND CHARTER  
33 SCHOOLS IN IMPLEMENTING THE BEST PRACTICES AND RECOMMENDATIONS DEVELOPED  
34 BY THE DEPARTMENT, INCLUDING STRATEGIES FOR DELIVERING PROFESSIONAL  
35 DEVELOPMENT TO TEACHERS AND ADMINISTRATORS.

36 5. ANY OTHER RECOMMENDATIONS CONCERNING MEDIA LITERACY AND DIGITAL  
37 CITIZENSHIP.

38 C. BEGINNING IN THE 2020-2021 SCHOOL YEAR, SCHOOL DISTRICTS AND  
39 CHARTER SCHOOLS SHALL ANNUALLY REVIEW POLICIES AND PROCEDURES ON DIGITAL  
40 CITIZENSHIP AND MEDIA LITERACY. IN REVIEWING AND AMENDING THE POLICIES  
41 AND PROCEDURES, A SCHOOL DISTRICT OR CHARTER SCHOOL SHALL:

42 1. CONSULT WITH AND INVOLVE PARENTS, TEACHERS, SCHOOL LIBRARIANS,  
43 OTHER SCHOOL EMPLOYEES, ADMINISTRATORS, STUDENTS AND COMMUNITY  
44 REPRESENTATIVES WITH EXPERIENCE OR EXPERTISE IN DIGITAL CITIZENSHIP,  
45 INTERNET SAFETY AND MEDIA LITERACY ISSUES.

1           2. CONSIDER CUSTOMIZING MODEL POLICIES AND PROCEDURES ON ELECTRONIC  
2 RESOURCES AND INTERNET SAFETY.  
3           3. CONSIDER BEST PRACTICES, RESOURCES AND MODELS FOR INSTRUCTION IN  
4 DIGITAL CITIZENSHIP, INTERNET SAFETY AND MEDIA LITERACY, INCLUDING METHODS  
5 TO INVOLVE PARENTS.  
6           D. FOR THE PURPOSES OF THIS SECTION:  
7           1. "DIGITAL CITIZENSHIP" MEANS A DIVERSE SET OF SKILLS RELATED TO  
8 CURRENT TECHNOLOGY AND SOCIAL MEDIA, INCLUDING THE NORMS OF APPROPRIATE,  
9 RESPONSIBLE AND HEALTHY BEHAVIOR.  
10          2. "MEDIA LITERACY" MEANS THE ABILITY TO ACCESS, ANALYZE, EVALUATE,  
11 AND USE MEDIA AND INCLUDES THE FOUNDATIONAL SKILLS THAT LEAD TO DIGITAL  
12 CITIZENSHIP.  
13          Sec. 2. Intent  
14          The legislature intends to ensure that young adults are prepared  
15 with media literacy skills that are necessary to safely, responsibly and  
16 critically consume and use social media and other forms of media.