

House Engrossed Senate Bill  
license plate design and color

State of Arizona  
Senate  
Fifty-fifth Legislature  
Second Regular Session  
2022

# **SENATE BILL 1206**

AN ACT

AMENDING SECTION 28-2351, ARIZONA REVISED STATUTES; RELATING TO LICENSE  
PLATES.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Section 28-2351, Arizona Revised Statutes, is amended to  
3 read:

4 28-2351. License plate provided; design

5 A. Notwithstanding any other law, the department shall provide to  
6 every owner one license plate for each vehicle registered. At the request  
7 of the owner and on payment of a fee in an amount prescribed by the  
8 director by rule, the department shall provide one additional license  
9 plate for a vehicle for which a special plate is requested pursuant to  
10 this chapter.

11 B. The license plate shall display the number assigned to the  
12 vehicle and to the owner of the vehicle and the name of this state, which  
13 may be abbreviated. The director shall coat the license plate with a  
14 reflective material that is consistent with the determination of the  
15 department regarding the color and design of license plates and special  
16 plates. **THE BACKGROUND COLOR OF THE LICENSE PLATE SHALL CONTRAST**  
17 **SIGNIFICANTLY WITH THE COLOR OF THE LETTERS AND NUMERALS ON THE LICENSE**  
18 **PLATE AND WITH THE NAME OF THIS STATE ON THE LICENSE PLATE. THE NAME OF**  
19 **THIS STATE SHALL APPEAR ON THE LICENSE PLATE IN CAPITAL LETTERS IN SANS**  
20 **SERIF FONT AND BE THREE-FOURTHS OF AN INCH IN HEIGHT.** The director shall  
21 design the license plate and the letters and numerals on the license plate  
22 to be of sufficient size to be plainly readable during daylight from a  
23 distance of one hundred feet. In addition to the standard license plate  
24 issued for a trailer before August 12, 2005, the director shall issue a  
25 license plate for trailers that has a design that is similar to the  
26 standard size license plate for trailers but that is the same size as the  
27 license plate for motorcycles. The trailer owner shall notify the  
28 department which size license plate the owner wants for the trailer.

29 C. Notwithstanding any other law, the department shall not contract  
30 with a nongovernmental entity to purchase or secure reflective material  
31 for the plates issued by the department unless the department has made a  
32 reasonable effort to secure qualified bids or proposals from as many  
33 individual responsible respondents as possible.

34 D. The department shall determine the color and design of the  
35 license plate **SUBJECT TO THE REQUIREMENTS PRESCRIBED BY SUBSECTION B OF**  
36 **THIS SECTION.** All **other** plates issued by the department, except the  
37 plates **THAT ARE DESIGNED OR REDESIGNED BEFORE THE EFFECTIVE DATE OF THIS**  
38 **AMENDMENT TO THIS SECTION AND THAT ARE** issued pursuant to sections  
39 28-2404, 28-2412, 28-2413, 28-2414, 28-2416, 28-2416.01, 28-2417 through  
40 28-2470.09, 28-2472, 28-2473, 28-2474, 28-2475, 28-2476 and 28-4533 and  
41 article 14 of this chapter, shall be the same color as and similar in  
42 design to the license plate as determined by the department.

43 E. A passenger motor vehicle that is rented without a driver shall  
44 receive the same type of license plate as is issued for a private  
45 passenger motor vehicle.

1           Sec. 2. Applicability

2           Section 28-2351, Arizona Revised Statutes, as amended by this act,  
3 does not apply to a new license plate or a license plate redesign that is  
4 designed by the department of transportation before the effective date of  
5 this act.