

REFERENCE TITLE: license plate design and color

State of Arizona
Senate
Fifty-fifth Legislature
Second Regular Session
2022

SB 1206

Introduced by
Senator Pace: Representative Carroll

AN ACT

AMENDING SECTION 28-2351, ARIZONA REVISED STATUTES; RELATING TO LICENSE PLATES.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Section 28-2351, Arizona Revised Statutes, is amended to
3 read:

4 28-2351. License plate provided; design

5 A. Notwithstanding any other law, the department shall provide to
6 every owner one license plate for each vehicle registered. At the request
7 of the owner and on payment of a fee in an amount prescribed by the
8 director by rule, the department shall provide one additional license
9 plate for a vehicle for which a special plate is requested pursuant to
10 this chapter.

11 B. The license plate shall display the number assigned to the
12 vehicle and to the owner of the vehicle and the name of this state, which
13 may be abbreviated. The director shall coat the license plate with a
14 reflective material that is consistent with the determination of the
15 department regarding the color and design of license plates and special
16 plates. **THE BACKGROUND COLOR OF THE LICENSE PLATE SHALL CONTRAST**
17 **SIGNIFICANTLY WITH THE COLOR OF THE LETTERS AND NUMERALS ON THE LICENSE**
18 **PLATE AND WITH THE NAME OF THIS STATE ON THE LICENSE PLATE. THE NAME OF**
19 **THIS STATE SHALL APPEAR ON THE LICENSE PLATE IN CAPITAL LETTERS IN SANS**
20 **SERIF FONT AND BE ONE INCH IN HEIGHT.** The director shall design the
21 license plate and the letters and numerals on the license plate to be of
22 sufficient size to be plainly readable during daylight from a distance of
23 one hundred feet. In addition to the standard license plate issued for a
24 trailer before August 12, 2005, the director shall issue a license plate
25 for trailers that has a design that is similar to the standard size
26 license plate for trailers but that is the same size as the license plate
27 for motorcycles. The trailer owner shall notify the department which size
28 license plate the owner wants for the trailer.

29 C. Notwithstanding any other law, the department shall not contract
30 with a nongovernmental entity to purchase or secure reflective material
31 for the plates issued by the department unless the department has made a
32 reasonable effort to secure qualified bids or proposals from as many
33 individual responsible respondents as possible.

34 D. The department shall determine the color and design of the
35 license plate **SUBJECT TO THE REQUIREMENTS PRESCRIBED BY SUBSECTION B OF**
36 **THIS SECTION.** All other plates issued by the department, except the
37 plates issued pursuant to sections 28-2404, 28-2412, 28-2413, 28-2414,
38 28-2416, 28-2416.01, 28-2417 through 28-2470.09, 28-2472, 28-2473,
39 28-2474, 28-2475, 28-2476 and 28-4533 and article 14 of this chapter,
40 shall be the same color as and similar in design to the license plate as
41 determined by the department.

42 E. A passenger motor vehicle that is rented without a driver shall
43 receive the same type of license plate as is issued for a private
44 passenger motor vehicle.

1 Sec. 2. Applicability

2 Section 28-2351, Arizona Revised Statutes, as amended by this act,
3 does not apply to a new license plate or a license plate redesign that is
4 designed by the department of transportation before the effective date of
5 this act.