

REFERENCE TITLE: appropriation; dementia awareness

State of Arizona  
House of Representatives  
Fifty-sixth Legislature  
First Regular Session  
2023

## **HB 2087**

Introduced by  
Representative Dunn

AN ACT

APPROPRIATING MONIES TO THE DEPARTMENT OF HEALTH SERVICES.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Appropriation; department of health services;  
3 dementia awareness; report

4 A. The sum of \$500,000 is appropriated from the state general fund  
5 in fiscal year 2023-2024 to the department of health services to  
6 distribute to a nonprofit organization to implement a public education  
7 campaign to increase awareness of Alzheimer's disease and dementia in  
8 rural and underserved urban areas in this state.

9 B. The department of health services shall distribute the monies  
10 appropriated by subsection A of this section to a nonprofit organization  
11 that does all of the following:

12 1. Demonstrates expertise in memory loss, dementia and Alzheimer's  
13 disease.

14 2. Hosts a twenty-four hour a day, seven days a week toll-free  
15 hotline, with interpreter service if needed, staffed by master's level  
16 consultants to provide education on Alzheimer's signs and symptoms,  
17 decision-making support, dementia crisis assistance, treatment options,  
18 and referrals to local community resources.

19 3. Provides care and support for those affected by Alzheimer's and  
20 other dementias.

21 4. Demonstrates experience in marketing and public awareness  
22 campaigns.

23 C. On or before November 1, 2024, the department of health services  
24 shall submit a report on the impact of the public awareness campaign to  
25 the governor, the president of the senate and the speaker of the house of  
26 representatives. The department shall submit a copy of the report to the  
27 secretary of state.