

REFERENCE TITLE: event wagering; advertising; requirements

State of Arizona
House of Representatives
Fifty-sixth Legislature
First Regular Session
2023

HB 2655

Introduced by
Representatives Contreras P: Austin, Hernandez L, Mathis, Salman

AN ACT

AMENDING TITLE 5, CHAPTER 11, ARTICLE 1, ARIZONA REVISED STATUTES, BY
ADDING SECTION 5-1322; RELATING TO EVENT WAGERING.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Title 5, chapter 11, article 1, Arizona Revised
3 Statutes, is amended by adding section 5-1322, to read:

4 5-1322. Event wagering; advertising

5 A. TELEVISION ADVERTISING FOR ANY EVENT WAGERING ACTIVITY CONDUCTED
6 PURSUANT TO THIS CHAPTER SHALL CONTAIN A RESPONSIBLE GAMING MESSAGE AND
7 THE STATEWIDE TOLL-FREE HELPLINE TELEPHONE NUMBER.

8 B. THE RESPONSIBLE GAMING MESSAGE AND STATEWIDE TOLL-FREE HELPLINE
9 TELEPHONE NUMBER SHALL MEET THE FOLLOWING REQUIREMENTS:

10 1. FOR HIGH-DEFINITION VIDEO, THE MESSAGE SHALL BE BROADCAST IN
11 LETTERS THAT ARE EQUAL TO OR GREATER THAN TWO PERCENT OF THE VERTICAL
12 PICTURE HEIGHT.

13 2. FOR STANDARD DEFINITION VIDEO, THE MESSAGE SHALL BE BROADCAST IN
14 LETTERS EQUAL TO OR GREATER THAN FOUR PERCENT OF THE VERTICAL PICTURE
15 HEIGHT.