

REFERENCE TITLE: ADE; digital and media instruction

State of Arizona
Senate
Fifty-sixth Legislature
First Regular Session
2023

SB 1343

Introduced by
Senators Mendez; Miranda; Representative Salman

AN ACT

AMENDING TITLE 15, CHAPTER 2, ARTICLE 2, ARIZONA REVISED STATUTES, BY
ADDING SECTION 15-249.19; RELATING TO THE DEPARTMENT OF EDUCATION.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Title 15, chapter 2, article 2, Arizona Revised
3 Statutes, is amended by adding section 15-249.19, to read:

4 15-249.19. Digital citizenship and media literacy;
5 instruction; best practices; advisory committee;
6 annual review; definitions

7 A. ON OR BEFORE JANUARY 15, 2024, THE DEPARTMENT OF EDUCATION SHALL
8 IDENTIFY BEST PRACTICES AND MAKE RECOMMENDATIONS FOR INSTRUCTION IN
9 DIGITAL CITIZENSHIP AND MEDIA LITERACY. THE DEPARTMENT SHALL MAKE
10 AVAILABLE ON ITS WEBSITE A LIST OF RESOURCES AND INSTRUCTIONAL MATERIALS
11 ON MEDIA LITERACY, INCLUDING PROFESSIONAL DEVELOPMENT PROGRAMS FOR
12 TEACHERS ON MEDIA LITERACY. THE DEPARTMENT SHALL DEVELOP THE BEST
13 PRACTICES AND RECOMMENDATIONS IN CONSULTATION WITH THE ADVISORY COMMITTEE
14 ESTABLISHED PURSUANT TO SUBSECTION B OF THIS SECTION. THE BEST PRACTICES
15 AND RECOMMENDATIONS SHALL INCLUDE INSTRUCTION THAT PROVIDES GUIDANCE ABOUT
16 THOUGHTFUL USES OF ONLINE AND OTHER MEDIA RESOURCES AND EDUCATION ON
17 APPLYING CRITICAL-THINKING SKILLS WHEN CONSUMING AND PRODUCING MEDIA IN
18 ANY FORM.

19 B. THE DEPARTMENT OF EDUCATION SHALL ESTABLISH A DIGITAL
20 CITIZENSHIP AND MEDIA LITERACY ADVISORY COMMITTEE WITHIN THE DEPARTMENT.
21 THE ADVISORY COMMITTEE MEMBERSHIP SHALL INCLUDE SCHOOL SUPERINTENDENTS,
22 EXPERTS IN DIGITAL CITIZENSHIP, EXPERTS IN MEDIA LITERACY, SCHOOL
23 LIBRARIANS, PARENTS, TEACHERS AND ADMINISTRATORS. THE ADVISORY COMMITTEE
24 MAY RECOMMEND ANY OF THE FOLLOWING:

25 1. REVISING THE ACADEMIC STANDARDS ADOPTED BY THE STATE BOARD OF
26 EDUCATION.

27 2. ESTABLISHING A STATE EDUCATIONAL TECHNOLOGY PLAN.

28 3. IMPLEMENTING MODEL POLICIES AND PROCEDURES ON DIGITAL
29 CITIZENSHIP AND MEDIA LITERACY.

30 4. IMPLEMENTING STRATEGIES TO SUPPORT SCHOOL DISTRICTS AND CHARTER
31 SCHOOLS IN IMPLEMENTING THE BEST PRACTICES AND RECOMMENDATIONS DEVELOPED
32 BY THE DEPARTMENT, INCLUDING STRATEGIES TO DELIVER PROFESSIONAL
33 DEVELOPMENT TRAINING TO TEACHERS AND ADMINISTRATORS.

34 5. IMPLEMENTING ANY OTHER RECOMMENDATIONS CONCERNING MEDIA LITERACY
35 AND DIGITAL CITIZENSHIP.

36 C. BEGINNING IN THE 2024-2025 SCHOOL YEAR, SCHOOL DISTRICTS AND
37 CHARTER SCHOOLS SHALL ANNUALLY REVIEW AND AMEND THEIR POLICIES AND
38 PROCEDURES ON DIGITAL CITIZENSHIP AND MEDIA LITERACY BY DOING THE
39 FOLLOWING:

40 1. CONSULTING WITH AND INVOLVING PARENTS, TEACHERS, SCHOOL
41 LIBRARIANS, OTHER SCHOOL EMPLOYEES, ADMINISTRATORS, STUDENTS AND COMMUNITY
42 REPRESENTATIVES WITH EXPERIENCE OR EXPERTISE IN DIGITAL CITIZENSHIP,
43 INTERNET SAFETY AND MEDIA LITERACY ISSUES.

44 2. CONSIDERING CUSTOMIZING MODEL POLICIES AND PROCEDURES ON
45 ELECTRONIC RESOURCES AND INTERNET SAFETY.

1 3. CONSIDERING BEST PRACTICES, RESOURCES AND MODELS FOR INSTRUCTION
2 IN DIGITAL CITIZENSHIP, INTERNET SAFETY AND MEDIA LITERACY, INCLUDING
3 METHODS TO INVOLVE PARENTS.

4 D. FOR THE PURPOSES OF THIS SECTION:

5 1. "DIGITAL CITIZENSHIP" MEANS A DIVERSE SET OF SKILLS RELATED TO
6 CURRENT TECHNOLOGY AND SOCIAL MEDIA, INCLUDING THE NORMS OF APPROPRIATE,
7 RESPONSIBLE AND HEALTHY BEHAVIOR.

8 2. "MEDIA LITERACY" MEANS THE ABILITY TO ACCESS, ANALYZE, EVALUATE,
9 AND USE MEDIA AND INCLUDES THE FOUNDATIONAL SKILLS THAT LEAD TO DIGITAL
10 CITIZENSHIP.

11 Sec. 2. Intent

12 The legislature intends to ensure that young adults are prepared
13 with media literacy skills that are necessary to safely, responsibly and
14 critically consume and use social media and other forms of media.