

House Engrossed

Arizona highway magazine; privatization

State of Arizona
House of Representatives
Fifty-sixth Legislature
Second Regular Session
2024

HOUSE BILL 2571

AN ACT

AMENDING TITLE 28, CHAPTER 20, ARTICLE 11, ARIZONA REVISED STATUTES, BY
ADDING SECTIONS 28-7317 AND 28-7318; RELATING TO THE ARIZONA HIGHWAYS
MAGAZINE.

(TEXT OF BILL BEGINS ON NEXT PAGE)

1 Be it enacted by the Legislature of the State of Arizona:

2 Section 1. Title 28, chapter 20, article 11, Arizona Revised
3 Statutes, is amended by adding sections 28-7317 and 28-7318, to read:

4 28-7317. Arizona highways magazine privatization

5 A. NOTWITHSTANDING ANY OTHER LAW, THE DEPARTMENT OF ADMINISTRATION
6 MAY SELL THE ARIZONA HIGHWAYS MAGAZINE TO A PRIVATE ENTITY IF THE
7 DEPARTMENT OF ADMINISTRATION RECEIVES A BID PURSUANT TO THIS SECTION FROM
8 A PRIVATE ENTITY THAT MEETS THE REQUIREMENTS PRESCRIBED IN THIS
9 SUBSECTION. THE PRIVATE ENTITY MUST BE AN ENTITY THAT:

10 1. IS BASED IN THIS STATE.

11 2. HAS BEEN IN EXISTENCE FOR AT LEAST FIVE YEARS.

12 3. HAS EXPERIENCE PRINTING A MAGAZINE WITH AT LEAST TEN THOUSAND
13 COPIES PER MONTH.

14 4. HAS A STRONG EXPERIENCE ON A SOCIAL MEDIA PLATFORM.

15 5. BE SUITABLE TO ENSURE THE INTEGRITY OF THE ARIZONA HIGHWAYS
16 MAGAZINE.

17 B. THE DEPARTMENT SHALL SOLICIT BIDS TO SELL THE MAGAZINE. THE
18 DEPARTMENT OF ADMINISTRATION SHALL SOLICIT BIDS BEFORE SELLING THE
19 MAGAZINE. AFTER THE DEPARTMENT OF ADMINISTRATION AWARDS THE SALE TO A
20 PRIVATE ENTITY, THE DEPARTMENT OF ADMINISTRATION SHALL CREATE AND ENTER
21 INTO AN AGREEMENT TO CONVEY THE ARIZONA HIGHWAYS MAGAZINE AND ALL OF ITS
22 ASSETS TO THE PRIVATE ENTITY. THE AGREEMENT SHALL:

23 1. CONTAIN LANGUAGE TO PROTECT THE FORMAT AND INTEGRITY OF THE
24 ARIZONA HIGHWAYS MAGAZINE AND THE NATURE OF THE MAGAZINE IN PROMOTING
25 ARIZONA TOURISM AND BUSINESS.

26 2. PROVIDE THAT ALL EMPLOYEES WORKING FULL TIME ON THE MAGAZINE AT
27 THE TIME OF THE SALE BE OFFERED EMPLOYMENT WITH THE PRIVATE ENTITY OR BE
28 OFFERED OTHER POSITIONS WITH THIS STATE.

29 3. PROVIDE THAT THE PRIVATE ENTITY MUST PAY AN ANNUAL FEE TO THE
30 DEPARTMENT OF ADMINISTRATION IN AN AMOUNT TO BE DETERMINED BY THE
31 DEPARTMENT OF ADMINISTRATION.

32 C. THE PRIVATE ENTITY THAT OWNS THE MAGAZINE MUST PUBLISH THE
33 MAGAZINE MONTHLY OR THE MAGAZINE TRANSFERS BACK TO THE DEPARTMENT OF
34 ADMINISTRATION. THIS REQUIREMENT APPLIES TO ANY PRIVATE OWNER OF THE
35 MAGAZINE.

36 D. IF THE PRIVATE ENTITY OWNER WANTS TO SELL THE MAGAZINE, THE
37 DEPARTMENT OF ADMINISTRATION HAS THE FIRST RIGHT TO PURCHASE THE MAGAZINE.

38 28-7318. Arizona highways magazine advisory committee;
39 membership; duties

40 THE ARIZONA HIGHWAYS MAGAZINE ADVISORY COMMITTEE IS ESTABLISHED.
41 THE COMMITTEE:

42 1. CONSISTS OF THE FOLLOWING MEMBERS:

43 (a) THE DIRECTOR OF THE DEPARTMENT OF TRANSPORTATION OR THE
44 DIRECTOR'S DESIGNEE.

1 (b) THE DIRECTOR OF THE OFFICE OF TOURISM OR THE DIRECTOR'S
2 DESIGNEE.

3 (c) ONE MEMBER WHO IS APPOINTED BY THE PRESIDENT OF THE SENATE FOR
4 A TERM OF FIVE YEARS.

5 (d) ONE MEMBER WHO IS APPOINTED BY THE SPEAKER OF THE HOUSE OF
6 REPRESENTATIVES FOR A TERM OF FIVE YEARS.

7 (e) ONE PUBLIC MEMBER WHO IS APPOINTED BY THE GOVERNOR FOR A TERM
8 OF FIVE YEARS.

9 2. SHALL CHOOSE A CHAIRPERSON WHO SHALL CONVENE THE COMMITTEE TWICE
10 EACH YEAR TO MEET WITH THE PRIVATE ENTITY THAT BUYS THE ARIZONA HIGHWAYS
11 MAGAZINE TO ADVISE THE PRIVATE ENTITY.

12 Sec. 2. Delayed repeal

13 Section 28-7318, Arizona Revised Statutes, as added by this act, is
14 repealed from and after December 31, 2035.

15 Sec. 3. Initial terms of the Arizona highways magazine
16 advisory committee

17 A. Notwithstanding section 28-7318, Arizona Revised Statutes, as
18 added by this act, the initial terms of members are:

19 1. One term ending January 1, 2026.

20 2. Two terms ending January 1, 2027.

21 B. The president of the senate, the speaker of the house of
22 representatives and the governor shall make all subsequent appointments as
23 prescribed by statute.